

**California Cotton Growers Association's 25th Annual Meeting
Friday, March 6th, 2015**

Visalia Convention Center, Visalia, California



Tentative Agenda

8:00 am Continental Breakfast - Registration Opens - Associate Exhibits Open

9:00 am Concurrent Issues Sessions

Breakout Session – Pest Management: Challenges and Solutions		
9:00	Peter Goodell	State of the IPM System in Cotton
9:10	Panel Discussion	Challenges in Cotton Pest Management
	Larry Godfrey, UC Davis	Research, IPM
	Doug Devaney, JG Boswell	POV from field
	Paul Bettencourt	POV from field
9:40	Bayer CropScience – Chuck Gullord	Cotton product update
9:47	Dow AgroSciences – Harry Peck	Cotton product update
9:54	FMC Corporation – Matt Rackerby	Cotton product update
10:01	Nichino America – John Hubbard	Cotton product update
10:08	OroAgri – Greg Hallquist	Cotton product update
10:15	Syngenta – Garrett Gilcrease	Cotton product update
10:22	Valent USA – Ken De Leo	Cotton product update
Breakout Session – Advances in Variety Performance and Fusarium Resistance		
9:00	Bob Hutmacher	
9:40	Bayer CropScience – Glenn Powell	
9:50	PhytoGen/Dow – Joel Mahill	
10:00	Delta & Pine Land Co./Monsanto – Jim Olvey	
10:10	Hazera Seeds, Inc.	
Breakout Session – Water Quality, Quantity and New Regulations		
9:00	Gary Bardini, Department of Water Resources	Water Situation in California
9:30	Bill Green, CIT Fresno	Managing pump efficiency with rapidly changing water levels
10:00	Sharon Benes, CSU Fresno	Optimizing cotton production opportunities in regions affected by salts
10:30	Dan Munk, UCCE	Irrigated Lands Program: Where are we going with nitrogen management Regulations?

10:30 am Associate Exhibits

11:00 am Annual Meeting – Chairman Welcome – Steve Wilbur, Chairman

11:05 am Growers Financial Report – Todd Landry, Eadie & Payne

11:10 am Industry Update Panel (15 min ea.)

- Supima
- Cotton Incorporated

11:40 am Association – Issues Update

- President/CEO Roger A. Isom
- Director of Technical Services Christopher McGlothlin

12:00 am ****Lunch****

12:30 pm Luncheon Speaker – Gary Adams, President, National Cotton Council

1:00 pm Adjourn