

University of California

Agriculture and Natural Resources

Kings, Tulare & Fresno Counties

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University of California Cooperative Extension Needs Your Valuable Input

Nick Clark, Agronomy & Nutrient Mgmt. Farm Advisor

UCCE is conducting a needs assessment for field crop production. We have developed an online questionnaire to generate a statewide understanding of goals and common challenges faced by growers, consultants, and allied industry of field crops in California. Your responses are incredibly important in helping UCCE identify how we can better serve your needs and interests.

The questionnaire will be administered online via Qualtrics and should take 15-20 minutes to complete. The first 100 respondents to complete it will receive a \$10 gift card. **Please look out for an email from "UC Cooperative Extension Field Crops" (fieldcrops@ucdavis.edu) with a link to the questionnaire.** Your participation is much appreciated!